



## Workshop: How to tell/\$ell your transmedia story?

The EU-project **First Motion** will present and discuss (re-)financing models and audience strategies suitable for transmedia projects (documentary/fiction), using several supported **Baltic and Scandinavian** projects as case studies in a hands-on workshop for filmmakers.

### When:

Friday, 4th November 2011  
19:00-20:30

### Where:

Koki Lübeck  
Mengstr. 35, Lübeck



Filmförderung Hamburg  
Schleswig-Holstein



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